



At its July 21, 2025 Regular Council Meeting the Town of Essex approved the following proclamation:

Proclamation

National Drowning Prevention Week

July 20 to July 26, 2025

WHEREAS, the mission of Lifesaving Society Canada is to prevent drowning throughout this great country, and even one drowning in Ontario is one too many;

WHEREAS, most drownings are preventable in a Water Smart® community, and only through Water Smart® education and a healthy respect for the potential danger that any body of water may present can we genuinely enjoy the beauty and recreation opportunities offered by these bodies of water;

WHEREAS, the Lifesaving Society urges Canadians and residents of the Town of Essex to actively supervise children who are in, on, and around the water, to refrain from using substances like alcohol or drugs while participating in aquatic activities, and to always wear a lifejacket when boating;

WHEREAS, the United Nations General Assembly passed the UN Resolution on Drowning Prevention (A/75/L.76) and named July 25th of each year as World Drowning Prevention Day; and

Whereas, Lifesaving Society Canada has declared July 20 to 26, 2025 National Drowning Prevention Week to focus on the drowning problem and the hundreds of lives that could be saved this year.

Therefore, Be It Resolved That, I, Sherry Bondy, do hereby proclaim July 20 to 26, 2025 National Drowning Prevention Week in Essex, Ontario.

Sherry Bondy,
Mayor of the Town of Essex

