

**VISION:** *Improve every resident's quality of life by enhancing and expanding access to parks, recreation, and cultural opportunities within the Town through accessible, affordable, and inclusive programming and recreational facilities.*

## STRATEGIC DIRECTIONS



### **Parkland, Trails, and Open Space**

Develop parks, trails, and open spaces to meet community needs, promote active living, and encourage connections with nature for all ages and abilities.



### **Indoor Recreational Facilities**

Improve indoor municipal recreational facilities and services to enrich the lives of all citizens through accessible, affordable, and inclusive experiences.



### **Cultural Facilities**

Demonstrate active leadership by supporting cultural spaces and programming to encourage creativity while building a vibrant and inclusive community.



### **Programs and Service Delivery**

Maintain the recreational programs offered by the Town, while including improvements to service delivery and program offerings to cater to the changing needs of the community.



### **Financing, Management, and Staff Strategies**

Monitor the Town's assets in a deliberate and structured manner, focusing on good government practices to maintain the high quality of parks and recreation amenities and services.

## RECOMMENDATIONS

The **vision** provided for the Master Plan is the core goal or objective; it provides a view of the future for Essex Community Services. The **strategic directions** provide guidance on how to achieve the vision by breaking down the vision into a manageable approach and it is this approach, or strategy, that will then lead to action. It is this vision and the subsequent strategic directions that will focus the **recommendations** of the final Master Plan into implementable and actionable directions to ensure a healthy community and create an environment and strong sense of belonging for Essex residents.



### **Parkland, Trails, and Open Space (PTO)**

Recommendations will focus on ensuring an adequate supply and service level of PTO facilities as well as defining appropriate classification and maintenance standards for PTO facilities.



### **Indoor Recreational Facilities**

Recommendations will focus on providing an adequate supply of indoor facilities based on assessed service level, maintenance strategies for aging infrastructure, and partnership opportunities.



### **Cultural Facilities**

Recommendations will focus on supporting local artists/events, maintaining existing spaces and features, and continuing to celebrate Essex's heritage and culture.



### **Programs and Service Delivery**

Recommendations will focus on celebrating existing programs while providing opportunities to accommodate changing trends and address the standardization of associated leases and fees.



### **Financing, Management, and Staff Strategies**

Recommendations will focus on maximizing existing internal and external recreation systems, creating policies to maintain high quality recreation assets and maintaining a qualified staffing system.